

**SALÃO INTERNACIONAL DE**  
**TURISMO**  
**RORAIMA • 2024**

# Quick Guide to Hotels and Tourist Itineraries in Roraima

Realização:



Apoio:



Parceiros:



Patrocinadores:



# Roraima: Adventure on the Northern Border of Brazil

## Welcome to Roraima!

Land of Mount Roraima and exuberant natural beauty, Roraima is the northernmost state in Brazil, located on the border with Venezuela, Guyana and Amazonas. With an area equivalent to the United Kingdom, Roraima offers a variety of experiences for visitors, from adventures in nature to immersion in indigenous culture.

### In this quick guide you will find:

- Hotel and restaurant tips;
- Main tourist attractions in Boa Vista/RR;
- Information about the International Tourism Exhibition.

## Get ready to be enchanted by Roraima!

### Discover:

- The imposing Mount Roraima, a unique geological formation with a flat-topped plateau and waterfalls.
- The culture and traditions of the indigenous communities of Roraima.
- The hospitality of the people of Roraima

## Enjoy your trip!

### Useful Information:

- Capital: Boa Vista
- Climate: Humb equatorial
- Portuguese Language
- Currency: Real

### For more information:

- SEBRAE/RR: <https://sebrae.com.br/sites/PortalSebrae/ufs/rr?codUf=9>
- International Hall of Tourism: <https://rr.loja.sebrae.com.br/salaodeturismo>

## We hope you have a great experience in Roraima

# Hotels

## **ROKA HOTEL BOUTIQUE**

Address: Rua Castelo Branco, 452 - Calungá, Boa Vista/RR  
Telephone: +55 95 3628-1791  
E-mail: contato@rokahotel.com.br

## **AIPANA PLAZA HOTEL**

Address: Praça do Centro Cívico, 974 - Centro, Boa Vista/RR  
Telephones: +55 95 3212-0931 | + 55 95 3212-0800  
E-mail: faturamento@aipanaplaza.com.br

## **BOA VISTA ECOHOTEL**

Address: Av. Glaycon de Paiva, 1240 - Mecejana, Boa Vista/RR  
Telephone: +55 95 3621-7100  
E-mail: contato@boavistaecohotel.com

## **HOTEL MARACÁ**

Address: Av. Ville Roy, 7640 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3623-4488  
E-mail: hotelmaraca@hotmail.com

## **HOTEL ITAMARATY**

Address: Av. das Guianas, 1506 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3624-6926  
E-mail: hotelitamaratybu@gmail.com

## **HOTEL TREVO**

Address: Rua Monte Roraima, 1160 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3624-1690  
E-mail: uninformed

## **HOTEL CANAÃ**

Address: Av. Benjamin Constant, 3308 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3624-6088  
E-mail: hotel\_canaa@live.com

## **HOTEL FARROUPILHA**

Address: Av. das Guianas, 1542 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3224-9499  
E-mail: hotelfarroupilha1@hotmail.com

### **HOTEL ÍBIS STYLES BOA VISTA**

Address: R. João de Alencar, 2315 - Cauamé, Boa Vista/RR  
Telephones: +55 95 3194-2150 | +55 95 3194-2150  
E-mail: administracao@atriohoteis.com.br

### **UIRAMUTÃ PALACE HOTEL**

Address: Av. Cap. Ene Garcês, 427 - Centro, Boa Vista/RR  
Telephone: +55 95 3198-0000  
E-mail: uninformed

### **HOTEL BARRUDADA**

Address: R. Araújo Filho, 228 - Centro, Boa Vista/RR  
Telephone: +55 95 2121-1700  
E-mail: uninformed

### **HOTEL ORLA DO RIO BRANCO**

Address: R. Castelo Branco, 637 - Calungá, Boa Vista/RR  
Telephone: +55 95 3625-9169  
E-mail: uninformed

### **BLUE INN HOTEL**

Address: Av. N. Sra. da Consolata, 3447 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3626-1277  
E-mail: uninformed

### **HOTEL EUZÉBIOS**

Address: R. Cecília Brasil, 1517 - Centro, Boa Vista - RR  
Telephones: +55 95 98121-0300 | +55 95 2121-0300  
E-mail: uninformed

### **HOTEL CENTRAL MARGARITA**

Address: Av. Terêncio Lima, 788 - Centro, Boa Vista/RR  
Telephone: +55 95 99113-1919  
E-mail: uninformed

### **FERRARI PALACE HOTEL**

Address: Av. Benjamin Constant, 2011 - Centro, Boa Vista/RR  
Telephone: +55 95 3623-8036  
E-mail: uninformed

### **NOVO HOTEL**

Address: R. Ajuricaba, 644 - Centro, Boa Vista/RR  
Telephone: +55 95 99135-2016  
E-mail: uninformed

### **POUSADA DAS FLORES**

Address: Av. Via das Flores, 528 – Pricumã, Boa Vista/RR  
Telephone: uninformed  
E-mail: uninformed

### **POUSADA TALISMÃ**

Address: R. Pedro Vasconcelos, 607 - Liberdade, Boa Vista/RR  
Telephone: +55 95 3625-1584  
E-mail: pousadatalismarr@yahoo.com.br

### **POUSADA TRÊS NAÇÕES**

Address: Av. Ville Roy, 8537 - Vicente, Boa Vista/RR  
Telephones: +55 95 3224-3439  
E-mail: braspecasbu@hotmail.com

### **HOSTEL CAÇARI**

Address: R. do Cajueiro, 132 - Caçari, Boa Vista/RR  
Telephone: +55 95 3623-4885  
E-mail: uninformed

### **HOSTEL NATIVE**

Address: Avenida Terêncio Lima, 1050, Boa Vista/RR  
Telephone: +55 95 98115-8894  
E-mail: hostelnativerr@gmail.com

### **HOSTEL MÃE**

Address: R. Caribe, 67 - São Vicente, Boa Vista/RR  
Telephone: +55 95 8126-7939  
E-mail: akhiraj498@gmail.com

# **Car Rental Companies**

### **EUROPCAR**

Telephone: +55 95 3224-3900  
E-mail: boavista@yesrentacar.com.br

### **MM RENTAL CAR**

Telephone: +55 95 33623-3855  
E-mail: reservasub@mmrentalcar.com.br

# Restaurants, Cafeterias, Bars and similar

## **BARRACÃO DO POETA**

Address: R. Pedro Rodrigues, 80 - Centro, Boa Vista/RR  
Telephone: +55 95 98104-2119

## **RESTAURANTE PONTO DO FRANGO**

Address: R. Izidio Galdino da Silva, 408 - Dr. Silvio Botelho, Boa Vista/RR  
Telephone: +55 95 98120-0805

## **CALDO BOM DO MATEUS**

Address: R. Raio Solar, 485 - Jôquei Clube, Boa Vista/RR  
Telephone: +55 95 98150-0518

## **X BURGER & MORE**

Address: Av. Ville Roy, 4230 - Aparecida, Boa Vista/RR  
Telephone: +55 95 98401-1593

## **GUAKA GUAKA LATIN HOUSE**

Address: Av. Ville Roy, 3973 - Canarinho, Boa Vista/RR  
Telephone: +55 95 98410-0260

## **CANTO DO AÇAÍ GELATERIA**

Address: Av. Cap. Ene Garcês - Centro, Boa Vista/RR  
Telephone: +55 95 99141-9642

## **MACHIATTO CASA DE CAFÉS**

Address: R. Bento Brasil, 695 - Centro, Boa Vista/RR  
Telephone: +55 95 98109-0500

## **NATURAL PARK**

Address: R. Sizenando C. Cavalcante, 418 - Jardim Floresta, Boa Vista/RR  
Telephone: +55 95 99138-0050

## **RESTAURANTE TROPICAL DO NORTE**

Address: Rua Pedro Rodrigues, 174 - Centro, Boa Vista/RR  
Telephone: +55 95 99134-4556

**TULIPA LANCHONETE E RESTAURANTE**

Address: Avenida Major Williams, 1373 - Centro, Boa Vista/RR  
Telephone: +55 95 3624-4762

**FLUTUAIBV**

Address: Av. Getúlio Vargas, 1471 - Caçari, Boa Vista/RR  
Telephone: (95) 99114-2624

**GUARANA E CIA**

Address: Av. Cap. Ene Garcês, S/N - Quiosque 255, Boa Vista/RR  
Telephone: +55 95 99971-1977

**BEIRA RIO RESTAURANTE E PIZZARIA**

Address: Rua Marina do rio branco, 214 - Canarinho, Boa Vista/RR  
Telephone: +55 95 99157-0722

**SALOME BAR**

Address: Av. Ville Roy, 1544 - Caçari, Boa Vista/RR  
Telephone: +55 95 98125-0606

**DAMURIDA GOURMET**

Address: Av. Princesa Isabel, 347 - Liberdade, Boa Vista/RR  
Telephone: + 55 95 99148-7914

**MAIS1 CAFÉ**

Address: Av. Ville Roy, 5394 - São Francisco, Boa Vista/RR  
Telephone: +55 41 99924-3691

**HOLYCOW BBQ & BURGER**

Address: Av. Santos Dumont, 2372 - Trinta e Um de Março, Boa Vista/RR  
Telephone: +55 95 99150-8248

**CELEIRO BV**

Address: Av. Glaycon de Paiva, 1630 - Mecejana, Boa Vista/RR  
Telephone: +55 95 98119-9956

**MAKTUB GASTRONOMIA**

Address: Rua Severino Soares de Freitas - Caçari, Boa Vista/RR  
Telephone: uninformed

**COZINHA MARANHENSE**

Address: R. Pernambuco, 314 - Dos Estados, Boa Vista/RR  
Telephone: +55 95 99151-1189

### **JAPA FULL SUSHI**

Address: Av. Ville Roy, 4293 - Canarinho, Boa Vista/RR  
Telephone: +55 95 98115-0014

### **SQUAD BEER BAR E HOOKAH**

Address: R. Gen. Penha Brasil, 871 - São Francisco, Boa Vista/RR  
Telephone: +55 95 98114-2310

### **ORLA COISAS DA TERRA BAR**

Address: R. Floriano Peixoto - Centro, Boa Vista/RR  
Telephone: uninformed

### **BOUGAINVILLE DOCERIA E CAFÉ**

Address: R. Prof. Agnelo Bitencourt, 182 - Centro, Boa Vista/RR  
Telephone: +55 95 99124-5474

### **FLYING FOX CAFÉ**

Address: Av. Glaycon de Paiva, 1171 - São Vicente, Boa Vista/RR  
Telephone: +55 95 98118-3405

### **TAPIOCARIA CANGAÇO**

Address: Av. Brg. Eduardo Gomes, 386 - Aparecida, Boa Vista/RR  
Telephone: +55 95 99134-4327

### **RIU RESTAURANTE**

Address: R. Floriano Peixoto, 545 - Centro, Boa Vista/RR  
Telephone: +55 95 99162-6044

### **MR. QUILO RESTAURANTE E CHURRASCARIA**

Address: R. Floriano Peixoto, 269 - Centro, Boa Vista/RR  
Telephone: +55 95 3623-9185

### **RESTAURANTE RECANTO DA PEIXADA**

Address: Av. Major Williams, 1670 - São Francisco, Boa Vista/RR  
Telephone: +55 95 3623-7007

### **SANTO GELATO**

Address: Av. Major Wiliams, 575-A - Centro, Boa Vista/RR  
Telephone: uninformed



# Health

- **PUBLIC**

**HOSPITAL GERAL DE RORAIMA - HGR**

Address: Av. Brg. Eduardo Gomes, 1364 - Centro, Boa Vista - RR  
Telephone: +55 95 2121-0620

**HOSPITAL DAS CLÍNICAS**

Address: Av. Nazaré Filgueiras, 2096 - Dr. Siluio Botelho, Boa Vista/RR  
Telephone: +55 95 98411-4507

**HOSPITAL DA CRIANÇA**

Address: Av. R. Pres. Costa e Silva, 1100 - São Pedro, Boa Vista/RR  
Telephone: +55 95 4009-4900

**HOSPITAL LOTTY IRIS**

Address: R. José Coelho, 72 - Centro, Boa Vista/RR  
Telephone: +55 95 3224-1790

**HOSPITAL VILLE ROY**

Address: Av. Ville Roy, 8375 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3224-8986

- **PRIVATE HOSPITAL**

**HOSPITAL UNIMED BOA VISTA**

Address: Av. Glaycon de Paiva, 1027 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3198-8400

**HOSPITAL LOTTY IRIS**

Address: R. José Coelho, 72 - Centro, Boa Vista/RR  
Telephone: +55 95 3224-1790

**HOSPITAL VILLE ROY**

Address: Av. Ville Roy, 8375 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3224-8986

# Security

## **POLÍCIA FEDERAL**

Address: Av. Brasil, 551 - Treze de Setembro, Boa Vista - RR  
Telephone: +55 95 3621-1500

## **POLÍCIA RODOVIÁRIA FEDERAL**

Address: R. Prof. Diomedes, 764 - São Vicente, Boa Vista/RR  
Telephone: +55 95 3198-3450

## **COMANDO GERAL DA POLÍCIA MILITAR DE RORAIMA**

Address: Av. Cap. Ene Garcês, 1769 - Centro, Boa Vista/RR  
Telephone: +55 95 3224-6575

## **CORPO DE BOMBEIROS MILITAR DE RORAIMA**

Address: Av. Venezuela, 1271 - Pricumã, Boa Vista/RR  
Emergency phone: 192

## **POLÍCIA CIVIL DO ESTADO DE RORAIMA**

Address: Avenida Getúlio Vargas, 3859 - Canarinho, Boa Vista - RR  
Telephone: +55 95 4009-4462

## **1º DISTRITO POLICIAL**

Address: Av. Terêncio Lima, 2020 - Centro, Boa Vista - RR  
Telephone: +55 95 4009-4453

## **3º DISTRITO POLICIAL**

Address: Av. São Sebastião - Santa Tereza, Boa Vista/RR  
Telephone: +55 95 98415-4857

## **5º DISTRITO POLICIAL**

Address: R. Parque Industrial, S/N - Gov. Aquilino Mota Duarte, Boa Vista/RR  
Telephone: +55 95 98413-6414

# Main tourist attractions

Boa Vista /RR

## Centro Histórico de Boa Vista/RR

Where the city began, in the 1830s, when it was just a farm on the banks of the Rio Branco. There you will find the Igreja Matriz Nossa Senhora do Carmo, the Restaurante Meu Cantinho (former headquarters of Fazenda Boa Vista, which gave rise to the city) and the Intendência building (a replica of the first "city hall"). The Monument to the Pioneers and Praça Barreto Leite complement the historic complex.



**Our Lady of Mount  
Carmel Church**

**Monument to the  
Pioneers, work by  
Luiz Canará**



## Parque do Rio Branco e Mirante Edileuza Lós

One of the largest tourist projects in the State of Roraima, the park has ample leisure space, sports practice, common area, bicycle rack, water mirror, fountains, as well as an urbanized beach on the banks of the Branco River.

And it is there that the largest observation tower in the northern region is located, the Mirante Edileuza Loz, which is 120 meters high, accessible via two elevators, one social and the other panoramic. The upper part of the viewpoint is 250m<sup>2</sup> and is 93 meters high, allowing a 360° panoramic view of the entire city, also containing a section with a glass floor. You can schedule a visit here.

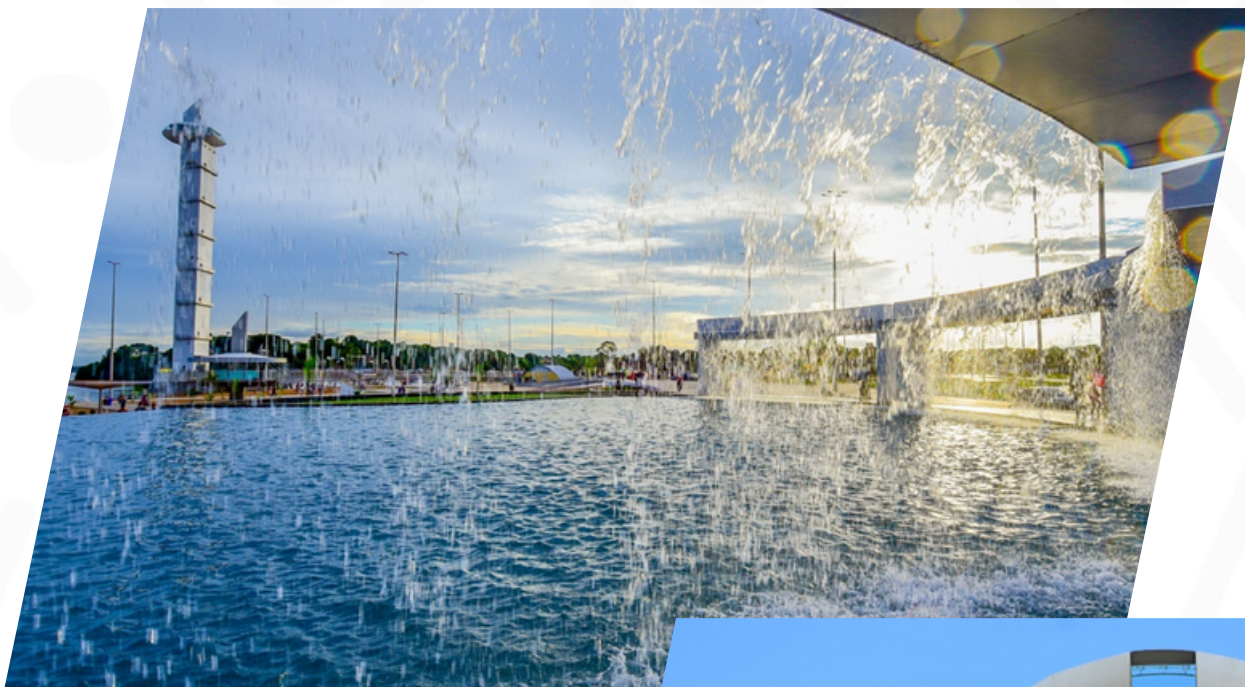


Image of Rio Branco Park

Edileuza Loz Lookout



## Orla Taumanan

A fantastic space with a large number of bars, restaurants, snack bars and much more, guaranteeing good moments of leisure, happy hour and a wonderful view of the Rio Branco and a sunset in the late afternoon. "Taumanan", in Macuxi, means "peace".

The space has two platforms: the upper one is called Meiremê, which means "rainbow", and the lower one is called Weiikepá, which is translated as sunrise.



"Taumanan", in  
Macuxi, means  
"peace"

## Parque Anauá

Anauá means meeting place, in Macuxi. This is the park, a large public laser space in the city of Boa Vista, Roraima, with an area of 106 hectares, including a lake, called Lago dos Americanos.

It has an area for events, sports courts, places for walking and cycling and a lake, however, the park is a little neglected and should undergo revitalization. It is close to Boa Vista RR airport.

Aerial image of  
Anauá Park



## Complexo Poliesportivo Airton Senna

One of the largest sports complexes in the north is without a doubt a place that everyone who comes to Boa Vista should visit, as there are courts for various sports, a bike-cross and skateboard track, Selvinha Amazônica, not to mention the kiosks with snack bars, ice cream parlors, bars and much more.

The complex houses Praça das Águas and the Millennium Portal, Praça do Picote, Praça Velia Coutinho, Praça Fábio Paracat and Praça da Pirâmide. In other words: there is no shortage of fun, leisure and entertainment!



Aerial image of the complex overlooking Praça das Águas and the Millennium Portal

Pyramid Square



## Praça do Centro Cívico

The Civic Center Square is in an open space and has some cultural spots that are worth a visit, such as the Garimpeiro Monument, the Christ the Redeemer Cathedral and the Nenê Macaggi Palace of Culture.



**Monument to the Garimpeiro**

**Christ the Redeemer  
Cathedral Church**



## Teatro Municipal

Considered one of the largest in Brazil, it has modern architecture, with a foyer, a main performance room (Roraimeira), with capacity for 1,100 people and a room for smaller events, the Teatro Escola, with 166 seats. Furthermore, the space has a solar energy system, with 2,880 photovoltaic panels in the parking lot. There you can still have a drink, there is a refined café located inside the Theater.



**Boa Vista  
Municipal  
Theater**

## Parque Ecológico Bosque dos Papagaios

Created on July 6, 2009, the Bosque dos Papagaios Ecological Park provides the population, in addition to a beautiful landscape, with various environmental education activities. The Forest has 12 hectares of green area and several species of trees and animals from the Amazon region

Visitors can follow ecological trails, see various species of trees and animals, take photo shoots, practice sports and other activities in contact with nature.



The Forest has 12 hectares of green area and several species of trees and animals from the Amazon region.

Macaws are among the animals found in the Forest, in addition to other species of birds, such as parrots, marianinhas, parrots, among others.





## Monumento ao Xavante

That's right! A plane right in the middle of an avenue. It is a monument that is represented by an aircraft identified as FAB 4493, called Xavante AT-26. The plane was part of several squadrons of the Brazilian Air Force (FAB) until 2008.

Today it is installed on a concrete support of around four meters, right in the middle of the median on Avenida João Alencar, which gives access to the BR-174 highway, towards Venezuela. The position in which the aircraft was installed gives the impression that the plane is flying low or landing. Furthermore, the aerial vehicle has intermittent photocells that are activated via remote control.

The plane was part of several squadrons of the Brazilian Air Force (FAB) until 2008.



## Praia da Polar

Praia da Polar is on the banks of the Cauamé River. It is in a more closed forest area where the river is narrower. When the river is high the beach practically disappears. It is 7 km from the center.



Aerial view of Praia da Polar

# SALÃO INTERNACIONAL DE TURISMO RORAIMA • 2024

The International Hall of Tourism will offer a series of lectures and panels covering relevant and current topics. Among them, discussions on Viajante 4.0 trends, the application of Artificial Intelligence in the sector, and gastronomic experiences in Roraima stand out. In addition, there will be reflections on community-based and rural tourism, success stories in promoting accessibility, and the influence of diversity in the tourism scenario. The event will also provide insights into the latest technologies such as Virtual Reality and crucial issues such as Safe Tourism and sustainable practices (ESG) in the tourism market. This diversity of topics will be presented by renowned experts and professionals, providing an enriching experience for all participants.

**Period of Realization:** April 26-28, 2024

**Estimated Audience:** 10 thousand people

**Event Holding:** SEBRAE/RR and Government of the State of Roraima

**Target Audience:**

- Entrepreneurs in the tourism trade: accommodation facilities, food facilities, travel and tourism agencies, inbound tourism agencies, transport companies, tourist attractions, etc.;
- Entrepreneurs interested in starting a business in the sector;
- Roraima population who are interested in learning about the state's tourist products, the Legal Amazon, the Pan-Amazon and the Caribbean;
- Students of tourism courses and others related to the sector.

# Schedule



## April 26th

5pm Official Opening

7pm – Lecture: “Google, Marketing and Artificial Intelligence: Opportunities for Tourism” – Lucas Wagner

7pm – Lecture: “Gastronomic Tourism and the IMERU Experience” – Denise Rohnelt Araújo and Ana Karoliny – Café Imeru

7pm – Lecture: “Community-based tourism: How to promote the best experiences for tourists” – Marianne Costa

8pm – Lecture: “The Promotion of the Brazilian Destination Abroad and the Importance of Safe Tourism” – Mateus José Alves Pinto

8pm – Panel: “Advances in tourism in indigenous territories” – Karynna Stael Macuxi, Glaydson, Enoque Raposo – Mediation: Marianne Costa

## April 27th

6pm – Lecture: “Traveler 4.0 – Trends in new behaviors” – Marta Poggi

7pm – Lecture: “Rural tourism and gastronomy, a recipe for success: Case of Jundiaí- SP” – Marcela Moro

7pm – Lecture: “Coffee with Tourism – Gastronomic itineraries: Case from genome to cup” – Andréa Squilace

7pm – Lecture: “Strategic Management in Accommodation” – Eduardo Faraco

8pm – Lecture: “The experience of Rede dos Sonhos Hotéis Fazenda with Sustainability and Accessibility in Tourism” – José Fernandes

8pm – Lecture: “Turisprudence: What travel agents should know to provide their services with legal security – Marcelo de Oliveira

8pm – PANEL: “Experience Tourism – Mediator: Marta Poggi / Participation – Marcela Moro and Andréa Squilace

## April 28th

6pm – Lecture: “Marketing and Artificial Intelligence applied to tourism” – Thiago Akira

7pm – Lecture: “Diversity in Tourism” – Ricardo Gomes

7pm – Lecture: “Bird Watching Tourism” – Jorge Pauani

7pm – Lecture: “The importance of ESG in Tourism” – Luis Bramante

# SALÃO INTERNACIONAL DE TURISMO RORAIMA • 2024



## Participate!

Registration:  
[rr.loja.sebrae.com.br/salaodeturismo](http://rr.loja.sebrae.com.br/salaodeturismo)

Fulfillment:



GOVERNO  
DE RORAIMA

Furtherance:



Parceiros:



Sponsors:

